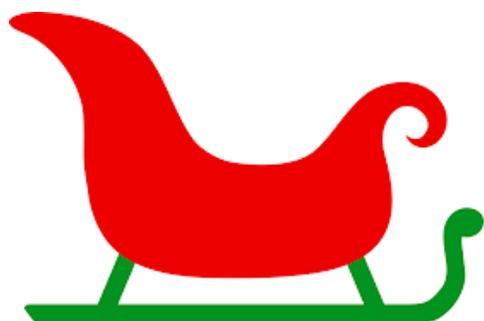
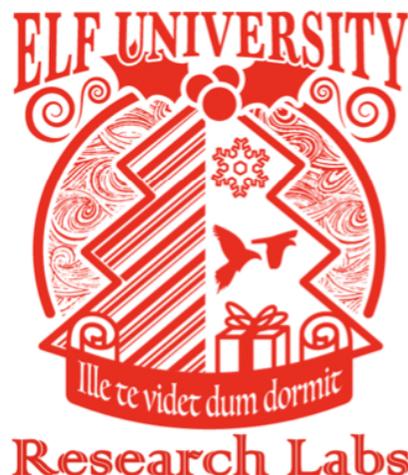


This document contains Santa’s secrets to a wonderful Holiday Season. Santa and his teams of elves and reindeer have spent many centuries working on refining our approach to each of these items to do our small part to spread them around the globe during the holiday season. Santa appointed a special research team at Elf University, where our best scientists are devising better ways that we can practice these precepts and share them with the world.



While constantly and continuously striving to do better on each of them, we know we always fall short. In other words, there is always room for improvement. Santa urges each elf and reindeer to carefully consider each of these secret ingredients to a wonderful holiday season and to share them as a gift to all they encounter.

Kindness	Patience
Sharing	Caring
Joy	Sweetness
Peace	Sympathy
Cooperation	Understanding
Community	Unselfishness
Giving	Congeniality
Decency	Cordiality
Strength	Friendliness
Gentleness	Comity
Goodwill	Neighborliness
Graciousness	Benevolence
Philanthropy	Harmony
Integrity	Magnanimity
Boldness	
Hospitality	